



Skate School Director Job Description

Who We Are:

Domino Park is a 6-acre public park located along the Williamsburg waterfront from Grand Street to South 5th Street. Inspired by the site's industrial history as a sugar refinery, the park contains a variety of uses and activities, diverse plantings, and unique landscape features. Above all, we are committed to creating an inclusive space that reflects the diversity of our community.

Job Responsibilities:

Program Design + Launch

- Design the scope and sequencing for a simple three track Skate School program.
- Advance a curricular outline for each track.
- Format one-page style guides for lesson plans/ instructional reference sheets.
- Decide on and audit standards, qualifications/ attributes/ for instructional staff
- Develop or refine a mock schedule for classes and sessions during Skate at Domino Park season.
- Leverage periods of lower usage and strategically orient around school breaks and holidays, as well as potential for a "February Intensive"
- Make recommendations on student ratio/ age and skill groupings/ division of ice-time/ sheet space etc.
- Conduct market research + propose options for pricing matrix + additional offerings.
- Submit hiring timeline, suggest and execute early outreach efforts.
- Project staffing and hiring needs to fulfill the requirements of the Skate School program
- Propose hiring pool, outreach to known candidates.
- With Ops Leadership, conduct interviews, onboard, and train candidates.
- Propose and write copy to use in marketing and promotional materials.
- Suggest programming evolution, expanded offerings and crossover opportunities,

Program Oversight and Teaching Responsibilities

- Directly supervise all instructional group teaching hours.
- Fill in for absent instruction and support group lessons when required/ as needed.
- Manage and develop instructors; observe and develop feedback and pedagogy/ methodology choices.
- Schedule and perform continuing education for all instructors.
- Develop & provide lesson plans and modules; recommend exercises, warmups, learning games etc.
- Observe, recommend and schedule instructors for private lesson opportunities.
- Track, advise and consult with students and or families on growth and skill advancement.
- Advise on programmatic growth, additional session capacity, larger market reception/ etc.
- Respond to outreach, program inquiries, oversee all communications with students and families.
- Audit rental skate fleet 1-2x weekly and make recommendations to the sharpening team.
- Submit weekly reports including basic tracking metrics, analyze student trends +shareable anecdotes

Schedule and Pay Expectations:

This is a seasonal, non-exempt position with a minimum of 24 hours weekly in-season, with more hours available based on lesson demand. Compensation is \$36-\$40/hour. The season runs from Nov. 2, 2026 to Feb. 21, 2027.

The minimum schedule is as follows:

Monday-Thursday: 1 - 5 p.m.
Sunday: 7:30 a.m. – 4 p.m.