

EVENT SPONSORSHIP

Throughout the year, NEISMA hosts multiple events. Our annual Spring Conference & Trade Show, Fall Seminars, and social gatherings. These events provide opportunities for your business to get in front of your customers, network with other industry professionals, and hear directly from our members to better understand their facility needs!



Artwork can be submitted to Marissa@neisma.com



Advertisements are accepted from active members only.



Advertisers are responsible for providing their own digital advertisement in the proper format and size.



Payment and ad copy must be received by 10/15/23 to be included in the October issue and guarantee your ad space.



We reserve the right to limit the number of ads; first come first serve with new advertisers. We reserve the right to reject ads deemed not suitable.

CONTACT US



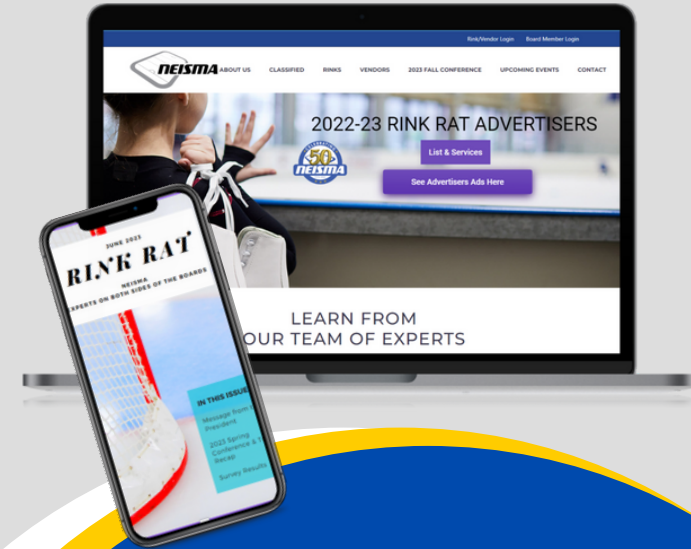
www.neisma.com



jzullo@neisma.com



888-234-3968



ADVERTISE WITH





WAYS TO ADVERTISE WITH NEISMA

- Rink Rat Publication
- Email Blasts
- Social Media
- Event Sponsorship

WEBSITE

- Logo Only \$350
- Banner
 - 6 months \$450
 - 1 year \$800



RINK RAT

- 1/8 Page \$400 3.5" x 2.5"
- 1/4 Page \$700 3.5" x 5.5"
- 1/2 Page \$1000 8.5" x 5.5"
- Full Page \$1800 8.5" x 11"

23-24 Asset Schedule*:

September 12th	Digital Only
December 5th	Digital & Printed
March 5th	Digital & Printed
June 4th	Digital Only

*Schedule is subject to change.

Article Submissions
\$150

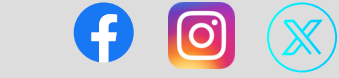
EMAIL BLASTS

Send targeted emails to promote your products and services to our database of our 1500 industry contacts. Online ad campaigns offer advanced targeting capabilities that can boost ROI.

\$100

SOCIAL MEDIA

Facebook, Instagram & X
Post per platform \$35
Post on all platforms \$75



- Build Awareness
- Educate Consumers
- Acquire New Customers
- Retain Existing Customers
- Stay Ahead of Competition

